

Contract # 49026

Schedule Dates

11/03/12-11/06/12

Advertiser

RNC-REPUBLICAN NATIONAL (3512)

Agency

National Media Inc (1946)

Product

POLITICAL ISSUE (1052)

Brand

Est. 3562 (28356)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

3562

CPE

Local/Political Issue Agency

Account Types

Standard

Billing Type

Standard

Comments

Date Entered

11/02/12

Last Modified

11/02/12

Entered By

Charles Shiebler

CO-OP

No

Headline #

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$20,925.00

Net Total

\$118,575.00

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month

Nov. 2012

Grand Total:

14

14

\$139,500.00

\$139,500.00

National Media Inc
815 Slater Lane
Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/05/12-11/06/12	1	:30	5:30A- 6A (ET)	1	1	1						2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		11/2/12
2.0	Normal Line / SPOT	11/05/12-11/06/12	1	:30	6A- 6:30A (ET)	1	1	1						2	\$4,000.00	\$8,000.00	WHDH Boston (WHDH)		11/2/12
3.0	Normal Line / SPOT	11/05/12-11/06/12	1	:30	6:30A- 7A (ET)	1	1	1						2	\$4,000.00	\$8,000.00	WHDH Boston (WHDH)		11/2/12
4.0	Normal Line / SPOT	11/05/12-11/06/12	1	:30	7A- 9A (ET)	1	1	1						2	\$8,500.00	\$17,000.00	WHDH Boston (WHDH)		11/2/12
5.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	3:30P- NOTRE DAME FOOTBALL	1					1			1	\$9,000.00	\$9,000.00	WHDH Boston (WHDH)		11/2/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	5:58P- 7 News at 6	1	1							1	\$6,000.00	\$6,000.00	WHDH Boston (WHDH)		11/2/12
7.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	6:30P- NBC Nightly News	1	1							1	\$7,500.00	\$7,500.00	WHDH Boston (WHDH)		11/2/12
8.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	7:57P- THE VOICE	1	1							1	\$35,000.00	\$35,000.00	WHDH Boston (WHDH)		11/2/12
9.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	8:18P- NBC SUNDAY NIGHT FOOTBALL	1						1		1	\$35,000.00	\$35,000.00	WHDH Boston (WHDH)		11/2/12
10.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	11:29p- Saturday Night Live	1						1		1	\$10,000.00	\$10,000.00	WHDH Boston (WHDH)		11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.